

## Xerox VersaLink B400 Series

**Outstanding Printer for Mid-Size Workgroups**



The Xerox VersaLink B400 Series, chosen by BLI analysts as the winner of a Summer 2017 Pick award for "Outstanding Multifunction Printer for Mid-Size Workgroups," offers...

- A highly intuitive touchscreen control panel that greatly simplifies walk-up activity.
- Support for an array of mobile printing methods, along with time- and money-saving solutions and apps.
- An impressive feature set, including flexible media handling.
- Fast tested speeds to reduce wait times.

"An intuitive design, standout feature set, and impressive performance make the VersaLink B400 Series a solid value," said Marlene Orr, Director of Printer/MFP Analysis for Keypoint Intelligence - Buyers Lab. "The well-designed touchscreen with preinstalled apps for common tasks makes for a simplified experience, while access to the Xerox App Gallery makes it easy for users to browse through and download ConnectKey apps to expand functionality even further. Plus flexible mobile print support via multiple apps and NFC technology let users be productive from a variety of mobile devices."

"In addition to how easy-to-use the Xerox VersaLink B400 Series is, its perfect reliability and impressive speeds mean maximum uptime," said Tony Maceri, Senior Test Technician for Keypoint Intelligence - Buyers Lab. "The Xerox EIP embedded software platform, which enables tight integration with Xerox- and third-party-developed software, lets users streamline workflows, increase productivity, and reduce costs. "

## About **Keypoint Intelligence - Buyers Lab**

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Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

## About **Buyers Lab Pick Awards**

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Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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### **KEYPOINT INTELLIGENCE - BUYERS LAB** • North America • Europe • Asia

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Gerry Stoia, CEO

Deanna Flanick, CRO

Brian O'Connor, CFO

Jeff Hayes, Managing Director  
jeff.hayes@keypointintelligence.com

Randy Dazo, Group Director,  
Office Document Technology  
Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director,  
Software Analysis  
Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director,  
A3/Production  
George.Mikolay@keypointintelligence.com

Marlene Orr, Director,  
Printer/MFP Analysis  
Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor  
Carl.Schell@keypointintelligence.com

**U.S. ANALYSTS**  
Kris Alvarez, Editor  
Kris.Alvarez@keypointintelligence.com

Lee Davis, Editor,  
Scanners/Software Evaluation  
Lee.Davis@keypointintelligence.com

Kaitlin Shaw, Editor,  
Printers/MFPs Evaluation  
Kaitlin.Shaw@keypointintelligence.com

#### **EUROPEAN ANALYSTS**

Priya Gohil, Senior Editor  
Priya.Gohil@keypointintelligence.com

Simon Plumtree, Senior Editor  
Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor,  
Software Evaluation  
Andrew.Unsworth@keypointintelligence.com

#### **LABORATORY**

Pete Emory, Director of U.S./Asia Research  
and Lab Services

David Sweetnam, Director of EMEA/Asia  
Research and Lab Services

#### **COMMERCIAL**

Mike Fergus  
Vice President of Marketing

Gerry O'Rourke  
International Commercial Director